

The Progressive Magazine - Social Media Internship - Summer 2017

The Progressive magazine is seeking a social media intern for the Summer Semester.

We're a small team that creates a nationally-read print publication and website, so we offer big opportunities for growth to social media interns. We're looking for someone who is social media savvy and comfortable in the world of alternative media and progressive ideas.

Responsibilities:

- Planning, creating, and posting content for distribution on our website and social media; this will require some archival work with past issues of *The Progressive* magazine (a 108-year-old publication)
- Assisting with Facebook and Twitter accounts, keeping an eye on comments, connecting with readers
- Researching social media and audience engagement strategies
- Attending editorial meetings and participating in discussions to develop social media
- Collaborating with the business team to increase web traffic, newsletter subscribers and online donations
- Writing occasional posts for our website

Useful Skills:

Social media literacy with Facebook, Instagram, Twitter, Medium, Tumblr, Reddit

Visual storytelling, infographic design & image editing

Comfortable working with websites or blogs

Awareness of current events in Wisconsin and nationwide

Sense of humor and flexibility to respond to changes in the news cycle

Credit and Stipend Compensation

The Progressive is dedicated to providing internships that meet the qualifications for earning academic credit. If hired, staff will help interns apply and complete requirements to earn J697 internship credit or your college's equivalent course. Interns at *The Progressive* also earn a \$500 semesterly stipend.

Application Process

To apply, please email a cover letter and resumé as a PDF file titled '**last name, first name - social_media_summer2017**' to Lizzie Kunze at elizabeth@progressive.org. Writing samples submitted with cover letter and resumé are preferred, but not required.